

Marketing email

Invitation to an event: Reducing your carbon footprint within the workplace.

**SUBJECT: Reduce your carbon footprint in the workplace and save £££s**

We're hosting a FREE exclusive event next week.

"Join the movement: Reduce your carbon footprint"

Brooktech Maintenance is excited to invite you to a free exclusive event on the 9<sup>th</sup> of February, 6-9 pm.

During this event, you will have the opportunity to hear from industry experts. You will learn about the latest strategies for reducing your carbon footprint, and how this can lead to reduced operating costs within your organisation.

You will also have the opportunity to network with other businesses and explore new partnerships and collaborations.

The evening will include expert talks, Q&A sessions as well as round table discussions.

We're delighted to welcome industry expert, John Grieves, from Tesla Motors. John will be talking about the many tax benefits available when installing electric car charging points.

Stuart Brookes, founder and Director at Brooktech, is also among our impressive list of knowledgeable speakers. Stuart will be talking about how installing LED lighting can save you up to 70% on energy bills.

Join us for an evening of:

- **Expert talks:** Industry experts talking about ways in which you can help drive positive change within your organisation
- **Q&A sessions:** A chance for you to ask those burning questions
- **Round table discussions:** Meet other local businesses, network and explore ways in which you can implement change

For more than ten years, Brooktech has supported businesses like yours by offering maintenance services. Director, Stuart Brookes says, "We believe that by establishing a green reputation, you will give your company a forward-thinking, environmentally conscious image. Enhancing your business brand in this way can only improve your company's reputation, leading to an increase in business."

With current soaring energy prices, it's now more important than ever to look at ways your organisation can start to make changes.

The event will be held on the 9<sup>th</sup> of February, 6 pm – 9 pm at Stockport Town Hall.

There is no cost to attend, and refreshments will be provided.

The event will be popular, and there are limited spaces so we urge you to book now.

Follow the link to book your tickets today!

[www.carbonfootprintevent.co.uk](http://www.carbonfootprintevent.co.uk)

We look forward to seeing you there.